



Generous Support Helps Advance New Era in Community Health

Brownstone Ambulatory Care Services officially became Hartford Hospital Community Health as it welcomed patients to a gleaming new building on Jefferson Street in October.

Known for years as the Brownstone Clinic, Hartford Hospital Community Health now greets patients at its long-time home on Retreat Avenue and at 132 Jefferson Street.

In announcing the new name at a ribbon-cutting ceremony on October 24, Jack Ross, MD, chief of infectious diseases at Hartford Hospital, said, “Our mission is quite clear: We will improve the health, and we will improve the healing of the people in the community that we serve.

I think that name reflects that. I think it's a name that



Celebrating the ribbon cutting for Hartford Hospital Community Health's new Jefferson Street building are, from left, Bimal Patel, president, Hartford Hospital and Hartford Region, and senior vice president, Hartford HealthCare; Nicholas Michnevitz, partner, MBH Architecture; Steve Alexandre, director, Real Estate, Hartford HealthCare; and Eric Zachs, chair, Hartford HealthCare's Hartford Region Board of Directors.



From left are Diane Bengston, executive vice president, chief human resources officer, Travelers, and Hartford Hospital Corporator; Andy Bessette, executive vice president and chief administrative officer, Travelers; Joseph Gianni, president, Hartford Market, Bank of America; and Jeffrey Flaks, president and chief executive officer, Hartford HealthCare.



Left: Ana L Caceres, APRN, who specializes in infectious diseases, greets visitors to one of the new exam rooms at Hartford Hospital Community Health on Jefferson Street.

sets a standard for the future in the city of Hartford and the region.”

Hartford Hospital President Bimal Patel said, “Today is about the heart and soul of our organization. ... I want to recognize that providing subsidized care doesn't mean substandard care. Providing this particular care is also a teaching moment. It's also about prevention. The 7,000 individuals [at Hartford Hospital] are committed to doing this work.”

For nearly five decades, Hartford Hospital's community health program has provided essential services to patients in the community regardless of their ability to pay. Many people who visit the health center have limited resources and medically complex needs, such as diabetes, high blood pressure, high cholesterol, chronic pain, and psychosocial challenges. Hartford Hospital Community Health provides

these patients with access to much-needed, quality primary, dental, and specialty care, as well as social and human services.

The services that have moved to 132 Jefferson Street are Primary Care, which includes nearly 41 residents and supervisors and more than 15 support staff taking care of 4,800 patients; the Community Care Center, which is a (Ryan White) Center for Excellence, with one of the most extensive HIV facilities in the state; and the Hartford Hospital Infectious Disease Department. The Cystic Fibrous Center and the Dental Clinic will remain at the Retreat Avenue location. *(continued on page 2)*

Below: As the Community Health staff watches, Jack Ross, MD, chief of infectious diseases, Hartford Hospital, and Cunegundo Vergara, MD, medical director, Hartford Hospital Community Health, cut the ribbon marking a new era for the hospital's community health program.





Diane Bengston, executive vice president, chief human resources officer, Travelers, and a Hartford Hospital Corporator, speaks with Doug Elliot, president, The Hartford, and a member of Hartford HealthCare's Hartford Region Board of Directors.



Cunegundo Vergara, MD, medical director, Hartford Hospital Community Health, and Marjorie Morrissey.



Jack Ross, MD, chief of infectious diseases, Hartford Hospital, and Yvette Melendez, a member of Hartford HealthCare's Hartford Region Board of Directors.

Hartford Mayor Luke Bronin



Hartford Hospital Auxiliary members, from left, Gretchen Haimes, Lori Flaks, Shelley Dodd, Virginia Van Dyk, and Amy Steinberg.



From left, Carol Garlick, vice president, Philanthropy, Hartford Hospital, and Judy McBride, director, Grants and Partnership Investments, Hartford Foundation for Public Giving.



(continued from page 1)

Cunegundo Vergara, MD, medical director of Hartford Hospital Community Health, said at the ribbon cutting. "The new Brownstone becomes an opportunity not just to occupy a new edifice, but a new way of delivering healthcare." With a focus on wellness and prevention, plans for the center include partnering with community and other organizations to address social determinants of health.

One partnership with Greater Hartford Legal Aid will bring lawyers to the health center to see patients who may benefit from legal assistance. The health center will also partner with the national organization Wholesome Wave to help poorly controlled diabetics access affordable, healthful fruits and vegetables through local stores and services, such as C-Town Supermarkets and Hartford Mobile Food Market.

Hartford Hospital "was founded on the very purpose of community—of meeting a need," said Hartford HealthCare President and CEO Jeffrey Flaks. "From the very beginning, we were about serving this community and all people under all circumstances. Today, with this ribbon cutting, it renews that level of commitment 165 years later."

Expansion of Hartford Hospital Community Health facilities is one of a number of projects advanced through the generosity of donors to the Campaign for Hartford Hospital, which closed in 2018 with over \$90 million raised.

As over \$3.4 million was raised for the Community Health project—representing over 40 percent of the funds required to complete it—lead donors to the project through the Campaign for Hartford Hospital are recognized with plaques in the building. They include:

Travelers

The Hartford Foundation for Public Giving

The Hartford Hospital Auxiliary

Marjorie Morrissey

Claire Pryor

Nancy and Bill Trachsel

Barb and Mark Wetzel

Bank of America

Drs. Erin and Jim Cardon

Epic

The Hartford HealthCare Employees Giving Campaign

Community Health was also the beneficiary of the 2019 Black & Red, receiving \$1.1 million from proceeds from the gala.



Eric Zachs, chair, Hartford HealthCare's Hartford Region Board of Directors, welcomes guests to the Annual Meeting of Hartford Hospital Corporators.



Jared M. Bieniek, MD, medical director, Men's Health, Hartford HealthCare Tallwood Urology & Kidney Institute, was the featured presenter at the meeting, speaking on "Men: An Underserved Population."



Laura Becker, a triathlete and a former Hartford Hospital patient, receives a plaque from Bimal Patel, president, Hartford Hospital and Hartford Region, and senior vice president, Hartford HealthCare. Becker, who nearly lost both legs to iliac artery endofibrosis, was recognized at the annual meeting. Thomas Divinagracia, MD, chief of vascular and endovascular surgery at Hartford Hospital, performed two six-hour surgeries on Becker, using veins to reconstruct her arteries. Becker is running again.

Annual Meeting Welcomes New Corporators

At the Annual Meeting of Hartford Hospital Corporators in November, 11 new Corporators were elected and 54 were re-elected to serve as community ambassadors for Hartford Hospital. Eric Zachs presided over the annual gathering as chair of Hartford HealthCare's Hartford Region Board of Directors. The new Corporators are: Justin Albert, Mark Cohen, Mark Contreras, Venton Forbes, Mary-Jane Foster, David Griggs, Patricia Hale, Mary and Raymond Necci, Marilyn Rossetti, and Dr. Leslie Torres-Rodriguez.

In addition to the elections, Bimal Patel, president of Hartford Hospital and Hartford Region and senior vice president of Hartford HealthCare, reported on the highlights of the past year and goals for the 2020. Among 2019's highlights were the continued growth of Hartford HealthCare and its institutes, in particular the Ayer Neuroscience Institute and the Heart & Vascular Institute; a new building for Hartford Hospital's Community Health Services; and the opening of a new medical observation unit in the Conklin Building. In the coming year, the hospital will continue to further its clinical excellence as it focuses on providing every patient with an exceptional experience.

Meeting attendees also observed a moment of silence for Corporators who passed away in 2019. "Surely, this hospital and ultimately our community, benefited greatly from their individual and collective service," Zachs said.

Their names are:

RICHARD F. GAMBLE

JOAN J. KOHN

PAUL E. MERSEREAU, ESQ.

TRACY L. RICH

JOHN H. RIEGE, ESQ.

JOHN R. SUISMAN

DEROY C. THOMAS

DONALD K. WILSON JR.



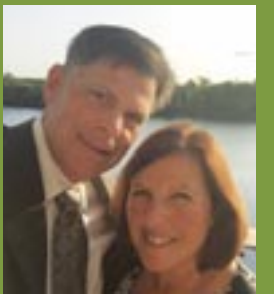
Justin Albert



David Griggs



Mark Cohen



Raymond and Mary Necci



Mark Contreras



Marilyn Rossetti



Venton Forbes



Dr. Leslie Torres-Rodriguez



Mary-Jane Foster

Take a tour:

www.facebook.com/HartfordHospital/videos/659391351134674/



Bliss Construction Project Aims for Seamless Patient Experience

In late November, Hartford Hospital broke ground for the expansion of the Bliss building. The project will add four floors to support clinical areas that include MRI, interventional radiology, electrophysiology, the catheter lab, critical care, and surgical care.

With shovels ready are, from left, Nicholas Michnevitz, partner, MBH Architecture; Bimal Patel, president, Hartford Hospital and Hartford Region, and senior vice president, Hartford HealthCare; Cheryl Ficara, RN, vice president, Patient Care Services, Hartford Hospital; Eric Zachs, chair, Hartford HealthCare's Hartford Region Board of Directors; Jeffrey Flaks, president and chief executive officer, Hartford HealthCare; Adam C. Steinberg, DO, vice president, Medical Affairs, Hartford Region; David Fichandler, director, Initiative Integration, Hartford Hospital; Steve Lee, MD, chair, Radiology, Hartford Hospital; Michael Daglio; executive vice president and chief operating officer, Hartford HealthCare; Jeffrey Cohen, MD, executive vice president and chief clinical operating officer, Hartford HealthCare; Hal Chait, vice president, FIP Construction Inc.; Doug Elliot, member, Hartford HealthCare's Hartford Region Board of Directors.

"The Bliss building expansion supports a culmination of unprecedented growth at Hartford Hospital and a look to the future by giving us the necessary physical infrastructure to better support our hospital, institutes, and community," Bimal Patel, president, Hartford Region and Hartford Hospital, and senior vice president, Hartford HealthCare, said at a ceremony immediately following the Annual Meeting of Hartford Hospital Corporators

The new building will be located adjacent to the Cheney and Crane buildings on Jefferson Street. The layout of the expansion will make for an easier and more seamless patient experience, with separate areas for inpatient and outpatient care. It will also connect to the Emergency Department Observation Unit so patients can easily get an MRI rather than going to the Jefferson building.

The building is expected to open in August 2021.

"The Bone & Joint Institute, the Bliss expansion, and our facility projects to come move us forward as a quaternary destination of care," Patel said. "With this ground work and level of investment in our campus, few institutions in the country will rival what Hartford Hospital is set to become."



Courtyard to Honor John Springer



Hartford Hospital and Hartford HealthCare are honoring the visionary leadership of Hartford Hospital's 18th president, John Springer, with the renovation of the courtyard at the Education and Resource Center (ERC) on Hudson Street.

Excavation of an old courtyard adjacent to Heublein Hall began in November to make way for the John Kelley Springer Courtyard, which also will host a memorial to the Hartford Hospital School of Nursing. The project is expected to be complete by the spring.

Springer, who joined Hartford Hospital in 1971 and was chief executive officer until 1986, oversaw development of the hospital's transplant program, trauma program, and LIFE STAR. He died in 2010.

Members of the Alumnae Association of the Hartford Hospital School of Nursing and Jane Springer, John Springer's widow, gathered with Hartford Hospital administrators on November 20 for an informal "fountain-breaking" to celebrate the start of the project.

Through a gift from the alumnae association, the courtyard's old fountain will be replaced with a new fountain that will honor the legacy of



Jane Springer and Lenworth Jacobs, MD.

nursing education that Hartford Hospital provided for nearly 100 years, from 1877 to 1976. The ERC is the site of the last home of the nursing school. The new fountain will be reminiscent of a heron fountain that sat on the nursing school grounds when the school was on Jefferson Street.

Lenworth Jacobs, MD, led fundraising efforts for the project, which also received generous support from the Hartford Hospital Medical Staff, David and Anne Palmer, and DeRoy (Pete) and Doris Thomas, among others.

The ERC is home to the Center for Education, Simulation and Innovation (CESI), the state's first and largest simulation center, where more than 10,000 people a year come for training, education, and medical device development.



At a "fountain-breaking" ceremony, Cheryl Ficara, RN, regional vice president, Patient Services, Hartford Hospital, thanks members of the Alumnae Association of the Hartford Hospital School of Nursing for their support.



Patricia Andreana Ciarcia RN, executive director, Alumnae Affairs, Alumnae Association of the Hartford Hospital School of Nursing, holds a memento from the demolished fountain.



The courtyard's old fountain will be replaced with a new fountain reminiscent of a heron fountain that sat on the nursing school grounds when the school was on Jefferson Street.



YLAC Gift Supports Pet Therapy

Members of the Young Leaders Advisory Council (YLAC) Executive Committee presented a check from the proceeds from the 2019 Spring Into Action to Volunteer Services to support the Pet Therapy Program. Pictured from left are Meghan Bianco, YLAC liaison; Bethanie Allison; Raicheen Blanks, co-chair, Community Involvement Committee; Justin Albert, YLAC chair; Brian Sullivan, co-chair, Community Involvement Committee; Willow Holt, Pet Therapy volunteer; Bev Holt, title sponsor of Spring Into Action and Pet Therapy volunteer; Evan Schmidt, co-chair, Events Committee; and Eileen Pelletier, director, Volunteer Services.



From left are Kathy Herzog, Shelley Dodd, Virginia Van Dyk, Lori Flaks, Patti Maciag, Linda Atkins, Cindy Klein, and Marri Fairbanks.

Auxiliary Tournament Marks 30th year

Celebrating the 30th year of its benefit golf tournament, the Hartford Hospital Auxiliary raised funds to support the new 20-bed Observation Unit at the Hartford Hospital Emergency Department. The tournament was held in September at the Hartford Golf Club. Kenneth Robinson, MD, chief of Emergency Medicine at Hartford Hospital, was chair of the event that brought out hundreds of golfers and volunteers. To learn more about the new unit and the Auxiliary's annual fundraiser, visit www.facebook.com/HartfordHospital/videos/.



Jim McNally Raffle Benefits Cancer Center

The Jim McNally Memorial Golf Tournament, which took place in October, honors the memory of McNally, a husband, father, and friend who fell victim to throat cancer in 2016. Money raised through the tournament supports throat cancer research and the needs of patients suffering from throat cancer and other cancers. In November, representatives of the tournament presented a check from the proceeds of a raffle held during the tournament to the Hartford HealthCare Cancer Institute Helen & Harry Gray Cancer Center at Hartford Hospital. The funds will support the nutrition department, helping to purchase food and supplies for cancer patients with feeding tubes. Pictured, from left, are Carol Garlick, vice president, Philanthropy, Hartford Hospital; Erin Mangan, RN, nurse navigator, Cancer Institute; Lisa Libera; Andrew Salner, MD, radiation oncologist and medical director, Hartford Region, Cancer Institute; Bill Reis; Cassandra Crowal, director, Hartford Region, Cancer Institute; and Diane Avino, dietitian, Food and Nutrition Services, Hartford Hospital.

See How Far Your Gift Can Go with New Hartford Hospital Planned Giving Website

By Peter H. Congleton, Director of Planned Giving

Donors already know what it means to give, but some people who have both the capacity and the interest in giving are hindered by concerns about the future, family situations, and complex financial and tax-planning issues. If only they had the resources, if only their finances weren't so complicated already, if only they could be donors, perhaps philanthropists, themselves.

The new Hartford Hospital Planned Giving website begins with these 4 questions:

4

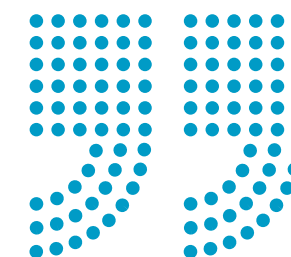
- What aspect, budget area, or purpose within Hartford Hospital's charitable mission would you like to strengthen or improve if you only had the resources?
- What resources might you be able to use, and what practical steps would need to be taken?
- What are some of the available gift planning techniques—or "vehicles"—that will help you ensure the best possible charitable outcome?
- How can you shape that charitable outcome, not only for the good of the hospital's mission, but also for the benefit of yourself and your family?

Selecting from a triage of tiles for "Potential Gift Assets," "Charitable Outcomes," and "Gift Planning Vehicles," you are on your way to learning how you could, for example, make a gift of a highly-appreciated asset, receive an immediate charitable income tax deduction, avoid capital gains tax, and receive an income stream for life—all while ensuring a substantial gift to the hospital. In addition to suggested Bequest Language, a Gift Calculator, and Advisor Resources, the Endowment Gifts section states:

"Under ideal circumstances, a \$100,000 gift to endowment today could, over the next hundred years, generate a cumulative year to year amount totaling approximately \$1.2 million for the use of Hartford Hospital. Just think how far your gift could go, how much good it could do for so many others, and all for some thoughtful planning today."

Visit plannedgiving.hartfordhospital.org.

photo- lanthropy



Hartford Hospital Philanthropy

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Hartford, CT 06102-5037

Hartford Hospital realizes that individuals enjoy learning about our programs, services, and developments. However, we fully respect your privacy. If you do not wish to receive future fundraising requests such as this, please write to the Department of Philanthropy at our address, call 860.972.2322, or email HartfordHospital@hhchealth.org.

giving.hartfordhospital.org

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Focus on Health

A record crowd attended Hartford Hospital's annual Focus on Health luncheon in October. Bringing expertise to the topic "Medical Marijuana: Policies, Patients, and Research" were, in top photo, from left, Andrew L. Salner, MD, medical director, Hartford HealthCare Cancer Institute at Hartford Hospital; Godfrey David Pearlson, MD, director, Olin Neuropsychiatry Research Center, Institute of Living; and Jonathan Craig Allen, MD, medical director, Rushford Center. Rebecca Stewart, senior director, Content Marketing, Hartford HealthCare, led the panel discussion, which covered the health risks of marijuana, unanswered questions regarding medical marijuana, and the use of cannabis in treating cancer patients.

