

Hartford HealthCare's

# Stars Dancing for Parkinson's

Friday, May 10, 2024 ★ 6 - 11 PM

Connecticut Convention Center ★ Hartford, CT



## SPONSORSHIP GUIDE

*Proceeds to benefit the*  
**David & Rhoda Chase  
Family Movement Disorders Center**

Hartford   
HealthCare  
Ayer Neuroscience Institute

The Hartford HealthCare Ayer Neuroscience Institute's Chase Family Movement Disorders Center is proud to present the 5<sup>th</sup> Annual Hartford HealthCare's Stars Dancing for Parkinson's—a dancing competition featuring Hartford HealthCare colleagues and patients fundraising for Parkinson's services and research.

## ABOUT THE BENEFICIARY

Proceeds from Hartford HealthCare's Stars Dancing for Parkinson's directly benefit the **David & Rhoda Chase Family Movement Disorders Center**. This center empowers people with Parkinson's disease and other movement disorders to do the things they need and love to do by providing a unique, comprehensive treatment plan that begins with a careful diagnosis.



We believe that an overall sense of well-being and maintaining a healthy lifestyle are key to enhancing neurologic care. In addition to world-class treatment, cutting edge clinical trials research, pharmacologic management, and surgical options—the Center provides psychosocial support for patients and caregivers through our behavioral health program and venues that host instructor-led patient education and exercise classes.

## ABOUT "STARS DANCING"

Hosted at the Connecticut Convention Center in downtown Hartford, Hartford HealthCare's Stars Dancing for Parkinson's event consistently attracts a large and diverse audience consisting of:

- ★ Physicians and clinicians
- ★ Healthcare executives and professionals
- ★ Business and community leaders
- ★ Patients and their support systems



Although this fundraiser takes the form of a dance competition, its primary objective is to raise awareness and provide education about Parkinson's Disease. Attendees leave the event each year with a heightened understanding of Parkinson's Disease, other movement disorders, and the latest therapeutic options provided at Hartford HealthCare's Chase Family Movement Disorders Center.

Net proceeds from the event directly support wellness programs, therapeutic strategies, and research that will elevate movement disorders services in Connecticut.

We hope you and your team will consider supporting our **David & Rhoda Chase Family Movement Disorders Center** and its patients—both current and future—by aligning your organization with this popular, meaningful, and educational fundraising event.

# Hartford HealthCare's Stars Dancing for Parkinson's SPONSORSHIP OPPORTUNITIES

Please reserve your sponsorship by April 5, 2024

## Sponsorship Levels:

- ★ 5<sup>th</sup> Anniversary Sponsor.....\$25,000
- ★ Platinum.....\$10,000
- ★ Gold.....\$7,500
- ★ Silver.....\$5,000

For information on **Title Sponsorship: \$50,000**  
please contact **Ivona Gołaś, 860-559-6140**  
or [Ivona.Golas@hhchealth.org](mailto:Ivona.Golas@hhchealth.org)

5<sup>th</sup> Anniversary

Platinum

Gold

Silver

	5 <sup>th</sup> Anniversary	Platinum	Gold	Silver
Number of tickets to the event	10	6	4	2
Pre-event publicity on social media two weeks prior to the event	★			
Recognition on pre-event promotional emails (if confirmed before distribution)	★	★		
Company recognition during opening remarks	★	★		
Logo recognition displayed adjacent to podium	★	★		
Logo recognition on digital signage throughout Hartford HealthCare (April 1 – May 10)	★	★	★	
Company name and logo recognition on the Sponsor Reel at the event	★	★	★	
Company logo recognition on event website	★	★	★	
Company name and logo recognition on event signage at registration and within digital program	★	★	★	★
Table display in foyer on evening of the event interacting with guests, physicians, and patients	★	★	★	★
Recognition in "Thank You" ads in the Hartford Courant and Hartford Business Journal	★	★	★	★
Company listing on event website				★

Please reserve your digital advertisement by April 5, 2024

- ★ Full-Page Digital Ad.....\$1,000
- ★ Half-Page Digital Ad.....\$750
- ★ Honor Roll.....\$500

# RESERVATION FORM

Please complete the form below and send this to: Ivona Golas, ([Ivona.golas@hhchealth.org](mailto:Ivona.golas@hhchealth.org))

Company Name: \_\_\_\_\_

(*Exactly* as you would like to be listed on all printed materials and signage)

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

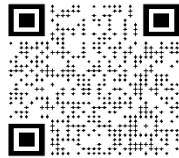
Reserve the following **Sponsorship/Advertisement** by checking off the preferred level:

- Title Sponsor - \$50,000 (tax-deduction to be advised)
- 5<sup>th</sup> Anniversary - \$25,000 (\$23,700 is tax-deductible)
- Platinum - \$10,000 (\$9,270 is tax-deductible)
- Gold - \$7,500 (\$6,980 is tax-deductible)
- Silver - \$5,000 (\$4,740 is tax-deductible)
- Full Page Ad - \$1,000 (\$1,000 is tax-deductible)
- Half Page Ad - \$750 (\$750 is tax-deductible)
- Honor Roll - \$500 (\$500 is tax-deductible)

Logos must be supplied in both .jpg and vector format (.eps, .ai). Please email logos to: [ivona.golas@hhchealth.org](mailto:ivona.golas@hhchealth.org).

Individual Donation Amount: \_\_\_\_\_

Tickets are \$300 per person and can be purchased online by scanning the QR Code below:



Payment Enclosed  Yes  No Send Invoice  Yes  No

**Payment Method:**

Check (Payable to Hartford Hospital. Please note "Dancing for Parkinson's 2024" in memo section)

**Hartford Hospital's Tax ID # 06-0646668**

**Mail form and payment to:** Hartford Hospital  
Attn: Department of Philanthropy  
80 Seymour Street, P.O. Box 5037  
Hartford, CT 06102

The fair market value of the goods and services to be received will be \$130 per ticket. The amount in excess of \$130 per ticket may be considered a contribution.

**Thank you for your support of Hartford HealthCare's Stars Dancing for Parkinson's!** We hope you will join us in supporting Hartford HealthCare through this important fund-raising event. However, your decision to participate or not participate is purely voluntary and will have no effect on future business decisions by Hartford Hospital. Hartford Hospital is a 501(c)3 non-profit organization.

# Stars Dancing for Parkinson's Ticket Holder Information

Select the corresponding Sponsorship Level & Ticket Amount as indicated on the Reservation Form:

5<sup>th</sup> Anniversary:10

Platinum:6

Gold:4

Silver:2

Company Name: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

## Ticket 1

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

## Ticket 2

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

## Ticket 3

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

## Ticket 4

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

**Ticket 5**

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

**Ticket 6**

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

**Ticket 7**

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

**Ticket 8**

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

**Ticket 9**

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_

**Ticket 10**

Name (First & Last): \_\_\_\_\_

Meal Choice:  Chicken Piccata  North Atlantic Salmon (Gluten Free)  Vegetarian Risotto (Vegan)

Food Allergies and Restrictions: \_\_\_\_\_