

34th Annual
Black & Red
Sponsorship
Opportunities

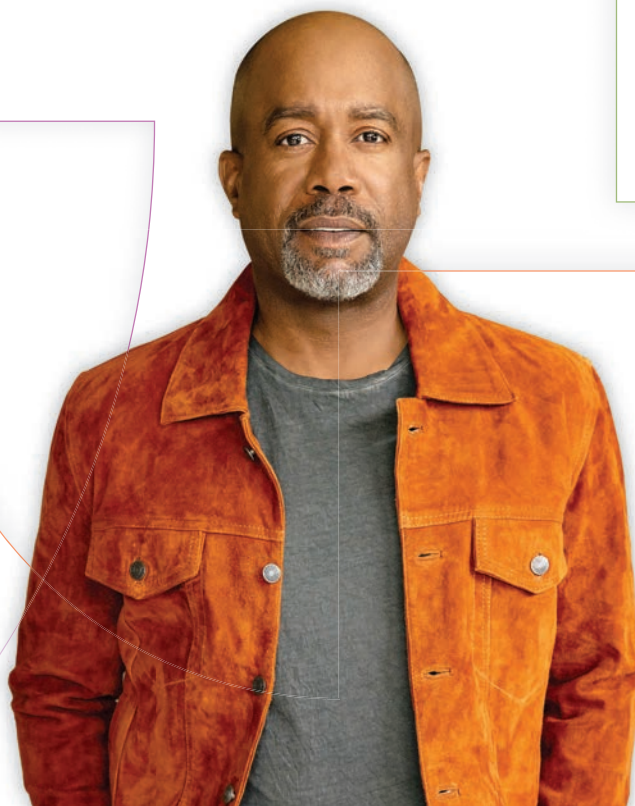
Saturday, April 25, 2026

The Bushnell | Hartford, CT

Proceeds from Black & Red to benefit

**Health, Healing & Community in
the Hartford Region**

Sponsorship Commitment Date: Friday, March 13, 2026



Featured Entertainment
Darius Rucker



2026 BLACK & RED BENEFICIARY

Health, Healing & Community in the Hartford Region

At Hartford Hospital, “You Are Never Alone” is more than the message engraved above the entrance—it is a promise that guides everything we do. Our mission to improve the health and healing of all extends far beyond our walls. It reaches into the community in so many ways—in neighborhoods, schools, and homes across the region; places of worship, community centers, and more. Caring for our community is not simply a part of our work; it is the work.

Every day, we meet people confronting extraordinary challenges—chronic illness, housing and food insecurity, unemployment, transportation barriers, and the overwhelming stressors that can make well-being feel out of reach. These realities shape health long before someone steps into a hospital and call for a compassionate, coordinated response.

Proceeds from the 2026 Black & Red will support **Health, Healing & Community in the Hartford Region**—a comprehensive network of community clinics, mobile health services, outreach programs, and neighborhood partnerships designed to bring care where it’s needed most. Through primary and specialty care, preventative screenings, behavioral health support, and culturally responsive wellness education, this program ensures that every individual and family has a trusted place to turn.

This initiative is more than healthcare—it is connection, dignity, and hope. It is standing beside people in moments of vulnerability and reaffirming a core truth of our mission: **You are never alone.**

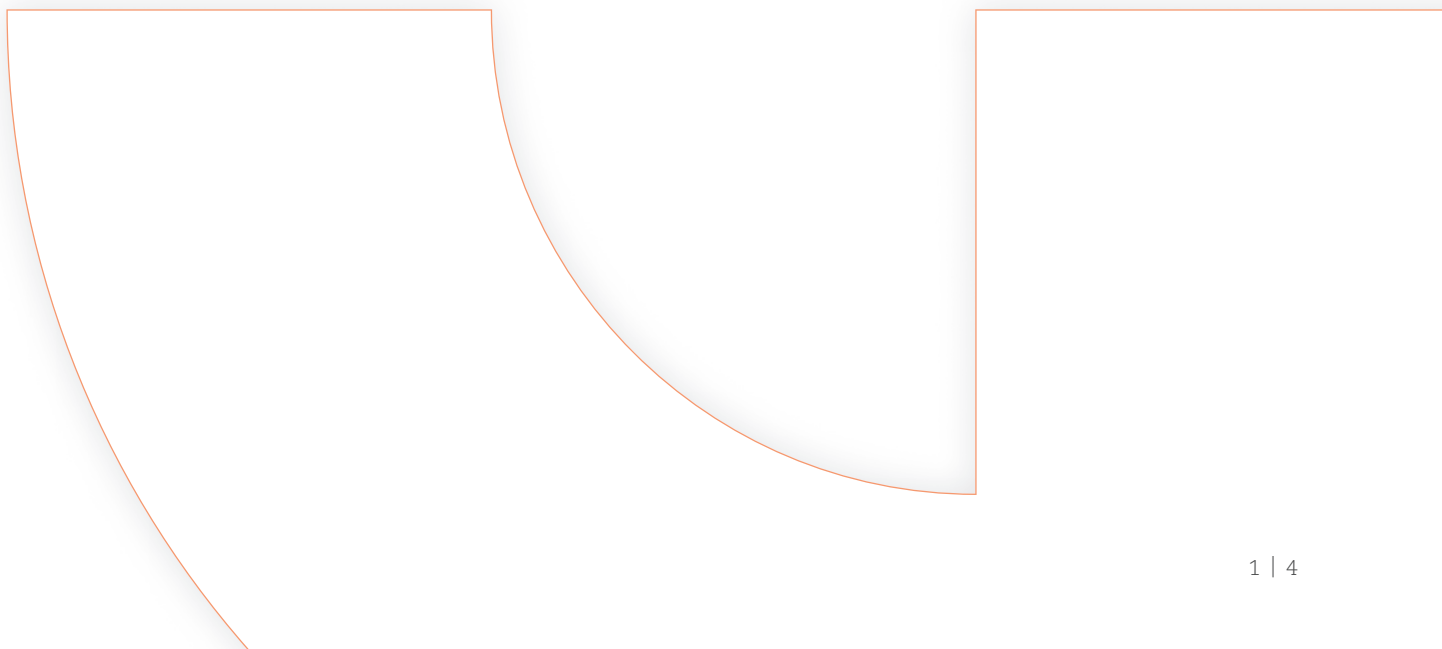
2026 BLACK & RED COMMITTEE LEADERSHIP

Honorary Event Chairs

Beverly & Greg Deavens

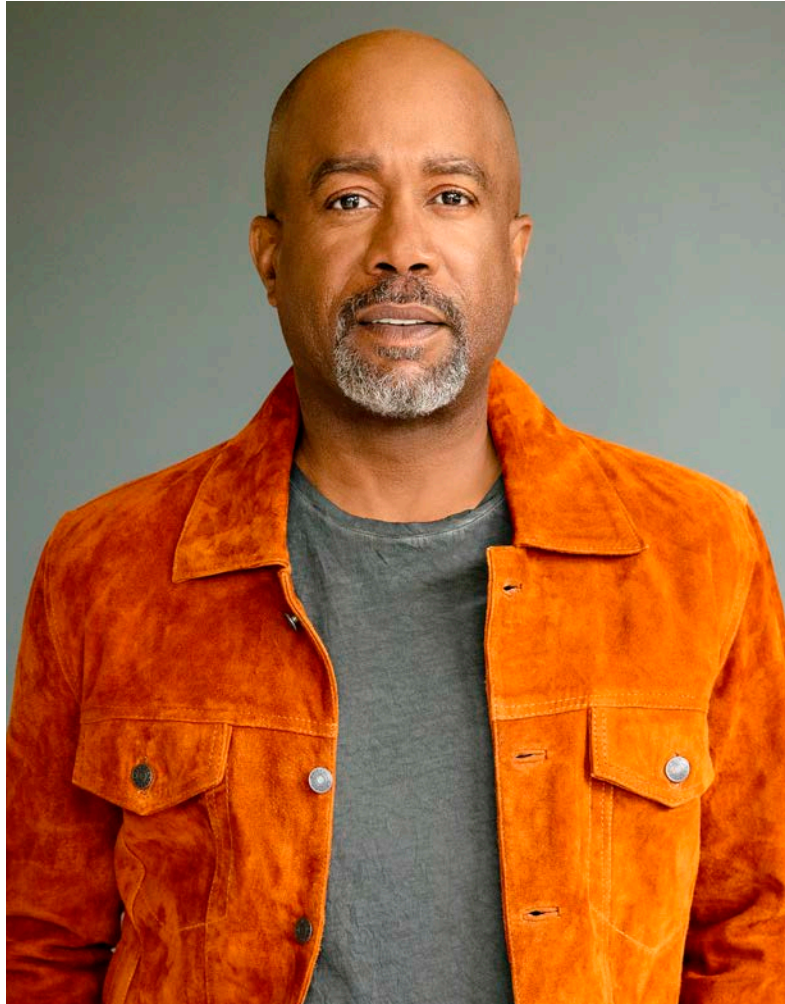
Committee Chairs

Pam & Eric Rosow





2026 BLACK & RED FEATURED ENTERTAINMENT



Darius Rucker first rose to fame as the multi-Platinum lead singer of the GRAMMY Award-winning band Hootie & the Blowfish before launching a highly successful solo Country career, earning four No. 1 albums, ten No. 1 singles, and a Diamond-certified rendition of “Wagon Wheel.”

He continues to captivate fans with new music, including his latest album *Carolyn’s Boy*, and his best-selling memoir *Life’s Too Short*.

Outside of music, he is deeply committed to philanthropy, helping raise millions of dollars to support children’s health, education, and community programs.

Evening Schedule

6_{pm}

Reception Begins

Cocktails, Butlered hors d’oeuvres and a selection of fine cuisine on all three floors of The Bushnell, including the Belding Theater Stage

8_{pm}

Remarks & Musical

Performance by **Darius Rucker** in Mortensen Hall

10_{pm}

Dessert, coffee and cappuccino

Post-show dancing and merriment

Midnight

Event Concludes



For information regarding **sponsorship levels above the Premier Level**, contact Meghan Bianco at 860.972.2116 or Meghan.Bianco@hhchealth.org.

Sponsorship Levels

Sponsorship Commitment Date:
Friday, March 13, 2026

	PREMIER	MARQUEE	LEADERSHIP	PRESENTING	PRODUCER	DIRECTOR	SPOTLIGHT
Sponsorship level	\$100,000	\$75,000	\$50,000	\$35,000	\$20,000	\$12,500	\$7,500
Number of Tickets	18	16	14	10	8	4	2
Recognition on Black & Red pre-event e-blasts	✓						
Social media post with logo recognition on Hartford HealthCare outlets	✓	✓					
Company recognition in all Black & Red pre- and post-event press releases	✓	✓	✓				
Logo recognition displayed during remarks	✓	✓	✓				
Logo recognition March 30 – April 25 on electronic signage promoting Black & Red throughout Hartford Hospital	✓	✓	✓	✓			
Invitation to the Black & Red Pre-Gala Reception on March 5 for up to 2 guests	✓	✓	✓	✓	✓		
Prominent signage recognition at the event, including company logo	✓	✓	✓	✓	✓	✓	✓
Linked logo to company website on Hartford Hospital’s Black & Red web page (listing only for spotlight)	✓	✓	✓	✓	✓	✓	✓
Company logo featured in the pre-show presentation and in the Black & Red playbill (listing only for director and spotlight)	✓	✓	✓	✓	✓	✓	✓
Recognition in “Thank You” ads in The Hartford Courant and Hartford Business Journal	✓	✓	✓	✓	✓	✓	✓



Reservation Form Saturday, April 25, 2026 | The Bushnell | Hartford, CT

Name of company exactly as you would like to be listed on all printed materials and signage

Contact name & title

Address

City

State

Zip Code

Phone

Email

Reserve the following sponsorship by checking off the preferred level:

Premier	\$100,000 (\$92,800 is tax deductible)	Producer	\$20,000 (\$16,800 is tax deductible)
Marquee	\$75,000 (\$68,600 is tax deductible)	Director	\$12,500 (\$10,900 is tax deductible)
Leadership	\$50,000 (\$44,400 is tax deductible)	Spotlight	\$7,500 (\$6,700 is tax deductible)
Presenting	\$35,000 (\$31,000 is tax deductible)		

Logos must be supplied in both jpeg (.jpeg, .jpg) and vector format (.eps, .ai).

Please email logos to black&red@hhchealth.org

Method of Payment:

Check Payable to Hartford Hospital. Please note “Black & Red” in memo section.

Credit card Call 860.972.2322, pay online at <https://giving.hartfordhospital.org/blackandredsponsorships>, or scan **QR code** below.

Send Invoice Payment due by April 17, 2026

Mail forms and payment to:

Hartford Hospital
Department of Philanthropy
80 Seymour Street
P.O. Box 5037
Hartford, CT 06102-5037

Hartford Hospital’s Tax ID # 06-0646668



Per the Internal Revenue Code Section 4967, Donor Advised Funds cannot be used for any event-related payments (tickets and sponsorships) that provide goods, services, or other benefits to the donor or any other individual. This also includes ‘Bifurcated Gifts,’ meaning you cannot split a single payment for a ticket or sponsorship into a deductible (charitable) and a non-deductible (personal benefit) portion.

Please send names of guests to black&red@hhchealth.org by March 27, 2026.

Accommodations: Information about hotel accommodations and special room rates is available at giving.hartfordhospital.org/blackandred.

Thank you for your support of Hartford Hospital’s Black & Red! We hope you will join us in supporting Hartford Hospital through this important fundraising event. However, your decision to participate or not participate is purely voluntary and will have no effect on future business decisions by Hartford Hospital. **Refunds are not available, except in the case of event cancellation.** Ph: 860.972.2322 | black&red@hhchealth.org | giving.hartfordhospital.org/blackandred